



EUSBSR EU STRATEGY FOR THE BALTIC SEA REGION

PA Education
education - research - employability

1 April 2016 | BYSED kick-off meeting | Stockholm

Guiding principles

- Macro-regional strategies are not about international cooperation, something on top of other duties or outside our daily work. **A macro-regional strategy is about solving the challenges we have at hand together with others.**
- Macro-regional strategies are complex initiatives, with **multiple stakeholders, bringing different perspectives together, with multilevel governance s guiding principle.**

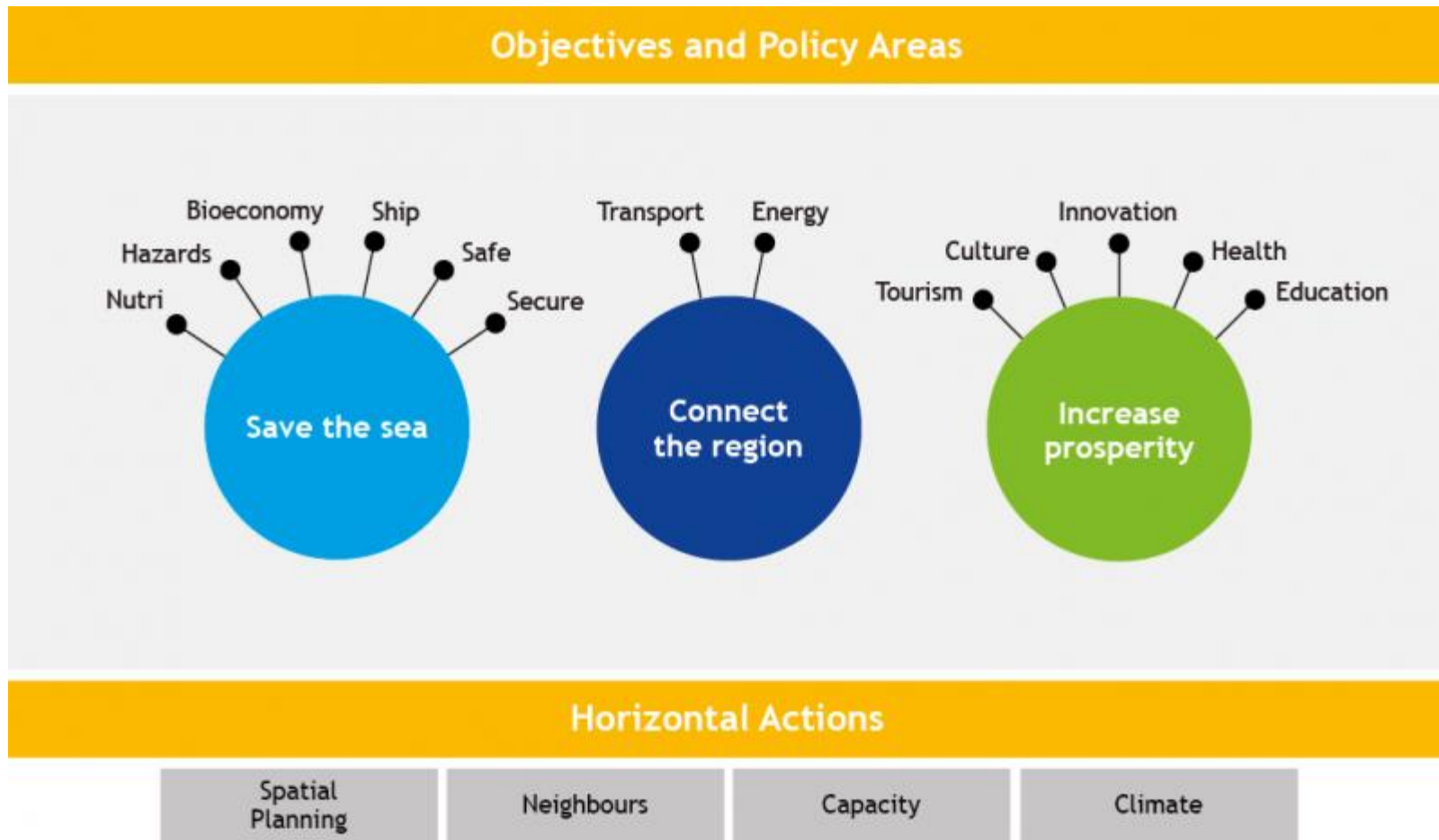
Why is multilevel governance important?

At the heart of success: understanding and being able to use the cobweb of multilevel governance in a project driven reality, within the respective policy areas.

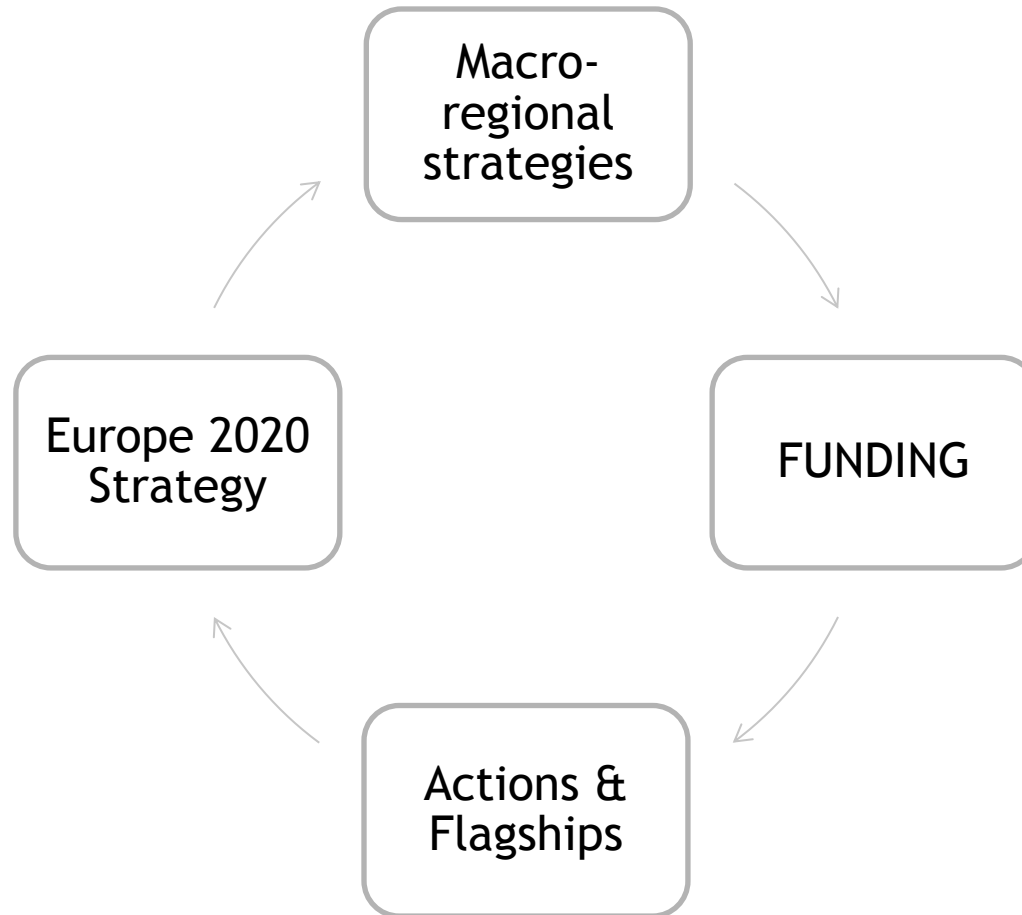
Multilevel governance strengthens openness, participation, coordination and joint commitment to delivering targeted solutions.

The Council of the European Union calls “the Commission and the Member States to actively support the multilevel governance approach recognizing the potential substantial contribution from all levels of society in implementing the macro-regional strategies”.

Policy Areas and Horizontal Actions



Macro-regional strategies: Intervention Logic



COMMON STRATEGIC FRAMEWORK for 2014-2020:
European Structural and Investment Funds (ERDF, ESF, CF, EMFF, EAFRD)

SEED MONEY FACILITIES:
Swedish Institute, IB.SH, CBSS,
Nordic Council of Ministers

OTHER EUROPEAN UNION FUNDS:
Connecting Europe Facility,
Horizon 2020, LIFE + programme,
COSME, Erasmus +,
new environment action programme, etc.

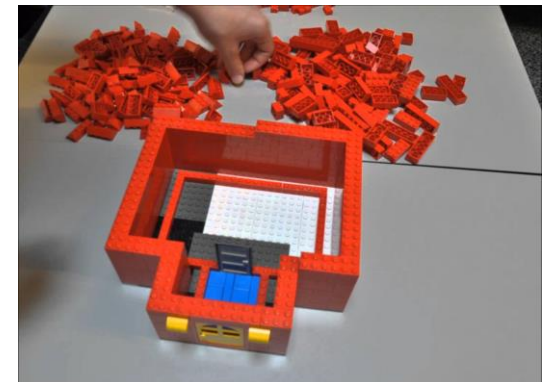
OTHER INSTRUMENTS:
e.g. International Banks, national,
regional and local funds, private funds
and investments, funding resources
provided by international institutions,
etc.

Flagships



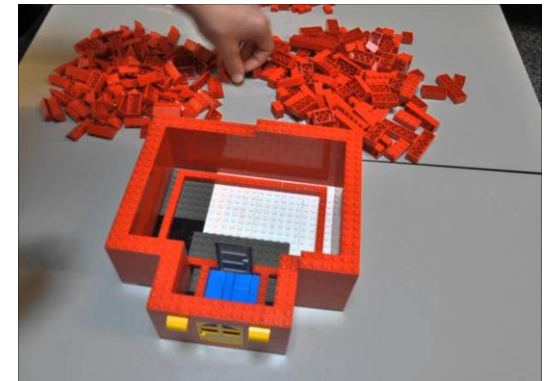
Flagships - and the role of the Policy Area Coordinators

1. **Vision / Strategy**
2. **Get support in strategies** (EU, Macro-regional, National, Regional, Local)
3. **Identify actors needed**
 - **What kind of development should be achieved?** - new methods, changes in behavior etc.
 - **What kind of actors are needed in order to get this development?** Where should the development take place? Who will be affected / involved?
4. **Identify and recruit flagship leaders** (ex. National Agencies)
5. **Supporting the flagship leaders**, give advice on financing (programs + possible seed funding), partner search and project development
6. **Follow up and place the flagship in the relevant political context - operate as an interface between the operational level and politics.**



Flagships - development processes

- Gather **stakeholders in a multilevel governance perspective** - stakeholders with capacity for development, implementation and providing sustainable impact.
- A mix of **thematic platforms and projects**.
- Projects with **different financing** depending on the partnership and type of development.





3 policy areas

- Education
- Research
- Employability

2 Policy Area Coordinators

- Solveg Schmidt (Land of Hamburg)
- Anders Bergström (Norden Association in Sweden)

2 Targets and Indicators

Improved global competitiveness of the Baltic Sea Region and a smart, inclusive and sustainable growth through;

- **increased pupil/student mobility** - increased knowledge about the BSR and its cultures - forming a common belongingness.
- **a strengthen international position in education** - attract students from outside BSR to our higher education institutions.



Action1: Reducing the rates of early school leaving and smoothening transition from school to work

School to Work (S2W)

- Five thematic working groups with in total 35 stakeholders (municipalities, NGOs, state agencies etc.
- Six project proposals with a transnational added value
- Next step; Preparing applications for ESF and Erasmus +



Action 2: Improving the quality of VET and Higher Education through work based learning and fostering entrepreneurial mind sets

Baltic Training Programme

- Internationalisation of VET and supporting entrepreneurial mind sets
- HansaECVET - final conference
- Next step; Workshop on fostering entrepreneurial mind sets in Hamburg in December

EntrepreneurshipLab

- supporting regional development with the help of master students in entrepreneurship
- building partnership for an application to Interreg BSR
- Next step; building a supportive platform for upper secondary schools



Action 3: International excellence in higher education and research

Baltic University Programme

- Network of 225 universities in the BSR
- Focusing on sustainable development

Baltic Science Network

- Platform for research policies
- Better use of research infrastructure in the region
- Increased research mobility within BSR.



Baltic Science Network

Action 4: A labour market for all and using resources of longer lives

Baltic Sea Labour Forum

- Network of 27 trade unions and employer organisations
- Two working groups on youth unemployment and labour mobility
- Next step; Baltic Leadership Programme aiming at a service function supporting labour mobility

BSR Lifelong Learning





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